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Mill Valley Film Festival

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*** FOR IMMEDIATE RELEASE ***

Dalai Lama's Story to be Told in Groundbreaking Documentary

Film features never-before seen images, all narrated by the Dalai Lama himself

(SEPT 2019) BERKELEY, CA – Award-winning production company Frame of Mind Films announces the World Premiere of a groundbreaking documentary, ***The Great 14th, Tenzin Gyatso the 14th Dalai Lama, In His Own Words***. The film will premiere on Thursday, October 10, 2019, at the 2019 Mill Valley Film Festival. Filmmaker Rosemary Rawcliffe will be joined by special guests Tendzin Choegyal (TC) and his wife Rinchen Khando Choegyal – the Dalai Lama's brother and sister-in-law – to present the film in honor of His Holiness and answer questions afterwards.

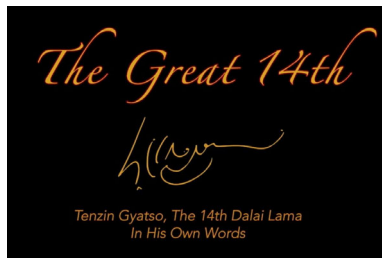
Crafted utilizing never-before-seen footage, archival materials, and rare interviews, the film features a series of intimate conversations with His Holiness interwoven with previously unreleased footage, stills, and family photographs from his personal archive.

"We are thrilled to share the journey of the Dalai Lama in his own words," said Producer and Director Rosemary Rawcliffe. "This film allows the viewer inside of his life and his way of thinking in a way that no one has ever seen before."

Rosemary's work with the Dalai Lama began nearly twenty years ago and that relationship has given her unprecedented access to the man and his archives. ***The Great 14th*** is the third film Rosemary has made about the Dalai Lama and the Tibetan condition. Previously, she produced two award-winning films as part of her **Women of Tibet** film series – *Gyalum Chemo: The Great Mother*, and *A Quiet Revolution*.

Support from the Dalai Lama

His Holiness the 14th Dalai Lama offered his personal blessing to Frame of Mind Films in the making of this film. His involvement includes actively participating in extensive interviews, graciously offering the



filmmaker access to his daily life and activities, and providing rare and unseen archive film footage from his private library. He has encouraged interviews with his closest intimates and associates and given guidance generally to what he hopes will be a historically significant project.

Using the words, thoughts and images of one of the charismatic and moving characters in world history, the film aspires to shine a light on the challenges that have shaped him. Throughout his journey to stay true to his own humanity and altruistic intentions, the viewers witness first-hand the depth and conscience of a man who epitomizes the eternal conflict within all of us.

Told directly by the Dalai Lama himself, this story draws upon the full narrative power of this charismatic and moving character in world history. His life story represents the best of humanity -- lived altruistically and without self-interest.

Background & Challenges

In 2011, filmmaker Rosemary Rawcliffe was asked by the immediate family of His Holiness the 14th Dalai Lama to make a narrative feature film and parallel documentary about His Holiness with a very specific focus - to help dramatize and memorialize the 14th Dalai Lama's decision to voluntarily resign his political power over the Tibetan community. Since that time, she has worked tirelessly in conjunction with His Holiness and the Private Office to acquire, digitize and license decades of never-before seen material and images.

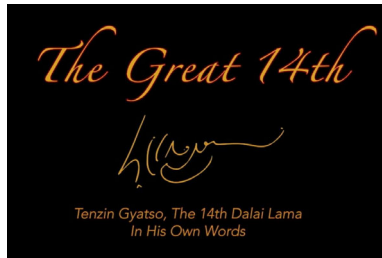
On July 29, just weeks before finalizing the locked-in film edit, the Frame of Mind Films production office was broken into and nearly everything in the office was stolen – including all the computers, the hard drives, and the two servers, which housed the licenses, documents, archival images and raw footage from more than 25 years of work. This included all the raw footage for ***The Great 14th***. While most of the final cut has been salvaged, decades of archival material may never be recovered.

About Frame of Mind Films

Frame of Mind Films is a 501(c)(3) nonprofit film company founded in 1997 by Emmy® award-winning producer and director, Rosemary Rawcliffe. Based on a philosophy that stories can challenge our global consciousness, Frame of Mind Films' mission is to produce stories that embody and inspire a generosity of spirit, and are born out of a fundamental love for developing our potential for good. After more than 25 years of commercial success in film, television, video, and theatrical production in the UK, Rosemary came to the United States in search of a more fulfilling purpose that would bring meaning to today's world.

As a member of the San Francisco Bay Area film community, Frame of Mind Films also provides support for local rising filmmakers who share like-minded values and embody extraordinary storytelling skills. By offering production expertise, consulting, mentoring and needed resources to other independent filmmakers, Rosemary hopes this kind of collaboration will foster a deeper understanding of the soul and ethics that are at the heart of storytelling.

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*** MEDIA ALERT ***

Frame of Mind Films presents a groundbreaking new documentary film

THE GREAT 14th: TENZIN GYATSO – In His Own Words

World Premiere – THU, OCT 10 * Mill Valley Film Festival

WHAT: World Premiere of ***THE GREAT 14TH***

WHO: **Rosemary Rawcliffe** - Award-winning Director/Producer

Tenzin Choegyal – brother of the Dalai Lama, former Private Secretary for His Holiness, former Tibetan Parliament representative

Rinchen Khando – sister-in-law of the Dalai Lama, former Tibetan government-in-exile’s Minister of Education, and Founder of the Tibetan Nun’s Project

WHEN: Thursday, Oct 10, 2019

Red carpet arrivals begin 5:00 PM

Screening begins 6:15 PM

Event Schedule:

8:00 PM – Filmmaker Introduction

8:15 PM - Q&A and conclusion

WHERE: CHRISTOPHER B. SMITH RAFAEL FILM CENTER

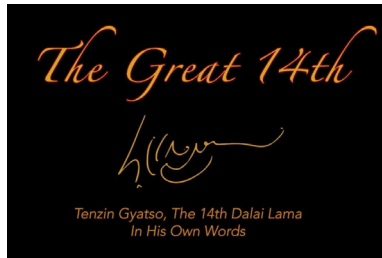
1118 Fourth Street

San Rafael, CA 94901

On October ----, Frame of Mind Films will debut its new feature length documentary, ***The Great 14th, Tenzin Gyatso the 14th Dalai Lama, In His Own Words***. The film is directed by Rosemary Rawcliffe, an EMMY® award-winning producer and director.

Created from intimate interviews and never before seen footage and home movies from his early days in Tibet through his escape and into his present life in India, *The Great 14th* presents the Dalai Lama as the narrator and subject of his own story. Through the telling of his journey, the viewer is taken into his personal thoughts where he illuminates the true nature of power and opportunities for humanity.

Over the last 20 years, Rosemary has produced films emphasizing human rights and stories from women's perspectives. In 2006, she launched the *Women of Tibet* film series, which resulted in two award-winning films. As a humanitarian, she has a lifelong commitment to creating films that emphasize human rights and tell stories from women's perspectives.



PRESS NOTES/EPK

- Website: <https://frameofmindfilms.com/the-great-14th>
 - Facebook: <https://www.facebook.com/TheGreat14th/>
<https://www.facebook.com/frameofmindfilms/>
 - Twitter: <https://twitter.com/TheGreat14th>
<https://twitter.com/FrameofMindFilm>
 - Instagram: <https://www.instagram.com/thegreat14th/>
<https://www.instagram.com/frameofmindfilms/>
- Hotlinks & Hashtags
 - #MVFF42
 - #frameofmindfilms
 - Tibet
 - Dalailama
 - TheGreat14th
 - Documentary
 - Buddhism

ATTACHMENTS

- Director photo
 - Director's headshot
- Film Stills
 - 3-5 high-res images
- Trailer
 - Vimeo link: <https://vimeo.com/358189409>
- Poster / Postcard Art
 - Poster (27" x 41")
 - Postcard (4.25" x 6")